

3-6 JULY
EURO 2022

AALTO UNIVERSITY
ESPOO FINLAND

EURO 2022

3-6 JULY 2022
ESPOO, FINLAND

SPONSORSHIP BROCHURE

EMAIL: EURO2022@ABB.EY.IE

EURO2022ESPOO.COM

EURO

THE ASSOCIATION OF
EUROPEAN OPERATIONAL
RESEARCH SOCIETIES

A!

Aalto University

FORS

FINNISH OPERATIONS
RESEARCH SOCIETY



INTRODUCTION TO EURO 2022

Thank you for considering sponsorship of the EURO 2022 Espoo Conference. EURO meetings are intended to be forums for communication and cooperation among European Operational Researcher Academics and Practitioners. Being broadly oriented, they are intended to be international meetings of Operational Researchers who are active in all the diverse special areas of Operational Research and to the free exchange of knowledge, experience, new ideas and promising results relating to the research and practice of OR.

WHY SPONSOR EURO 2022?

BRAND INTERACTION

Introduce your products or services to 2000+ operational researchers from all over the world

EXPOSURE

The Conference maximises exhibit time and flow of attendees by offering exhibit spaces close to session rooms and refreshment areas

NETWORKING

At EURO 2022 you have the opportunity to network at the 3 planned social events with your existing or new customers.

FACE TO FACE MEETING

At EURO 2022 you have the opportunity to meet researchers and build product and brand recognition in a face to face stimulating environment.

WHAT DO I GET IN RETURN?

- Brand awareness and exposure
- Opportunity for lead generation
- Opportunity for increased sales of products/services
- Direct face to face time with prospective customers
- Opportunity to reconnect with existing customers
- Opportunity to highlight a product or service offer
- Opportunity to gather feedback from potential/existing customers
- Opportunity for recruitment
- Opportunity to increase social media and website traffic

ATTENDEES AT EURO
CONFERENCES

2000+

COUNTRIES
REPRESENTED

50 - 70

PARALLEL SESSIONS

50
APPROX

PLENARIES/INVITED
TALKS

15

Venue

Aalto University offers a modern, compact and easy-to navigate campus with excellent facilities for conferences.

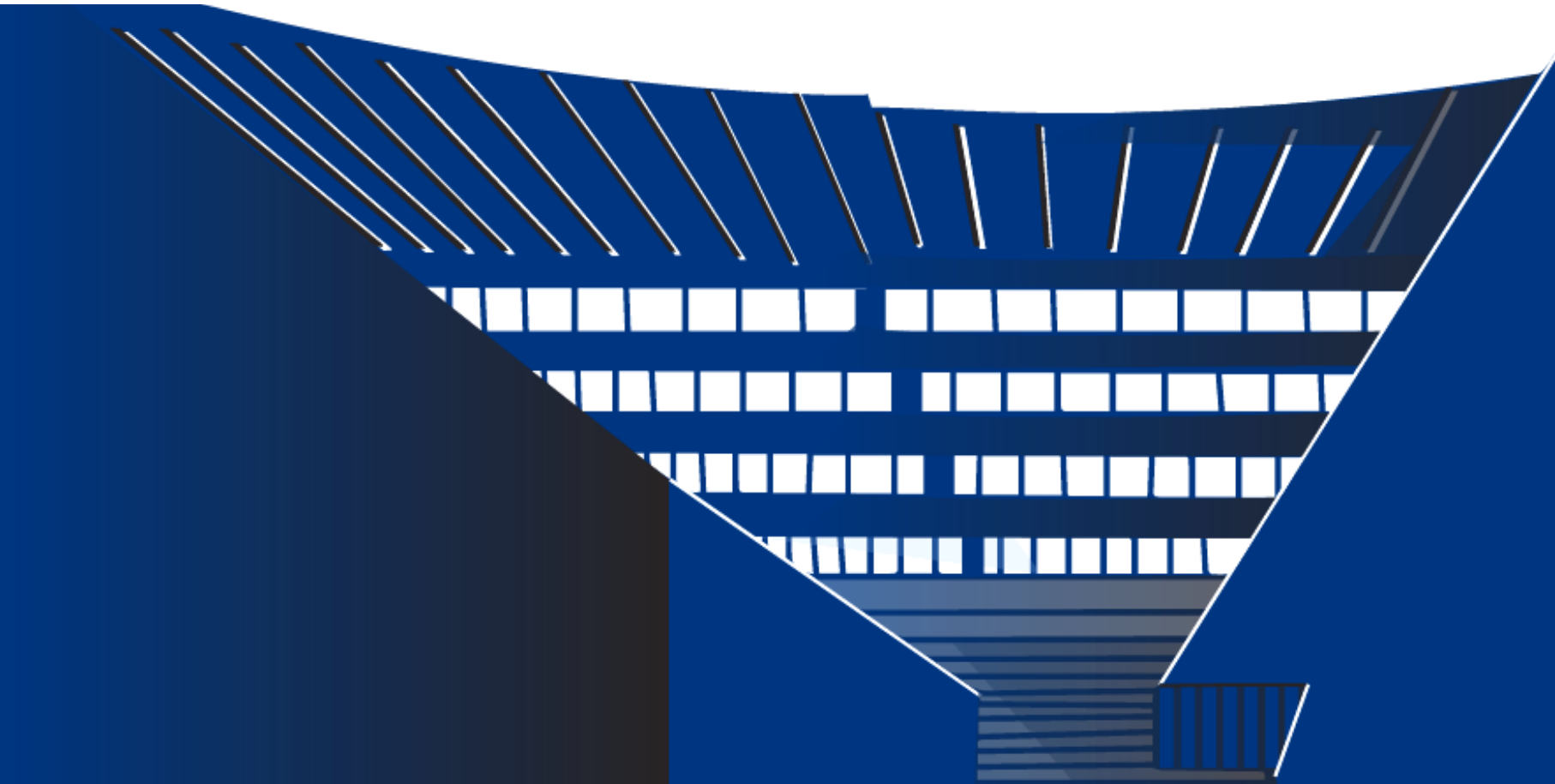
The campus is located in Espoo and can be reached in 11 minutes by metro from Helsinki city center.

Espoo is the largest high-tech and innovation hub in Northern Europe, it is ranked to be the most sustainable city in Europe and the most intelligent community in the world.



AALTO UNIVERSITY
ESPOO FINLAND

SPONSORSHIP PACKAGES



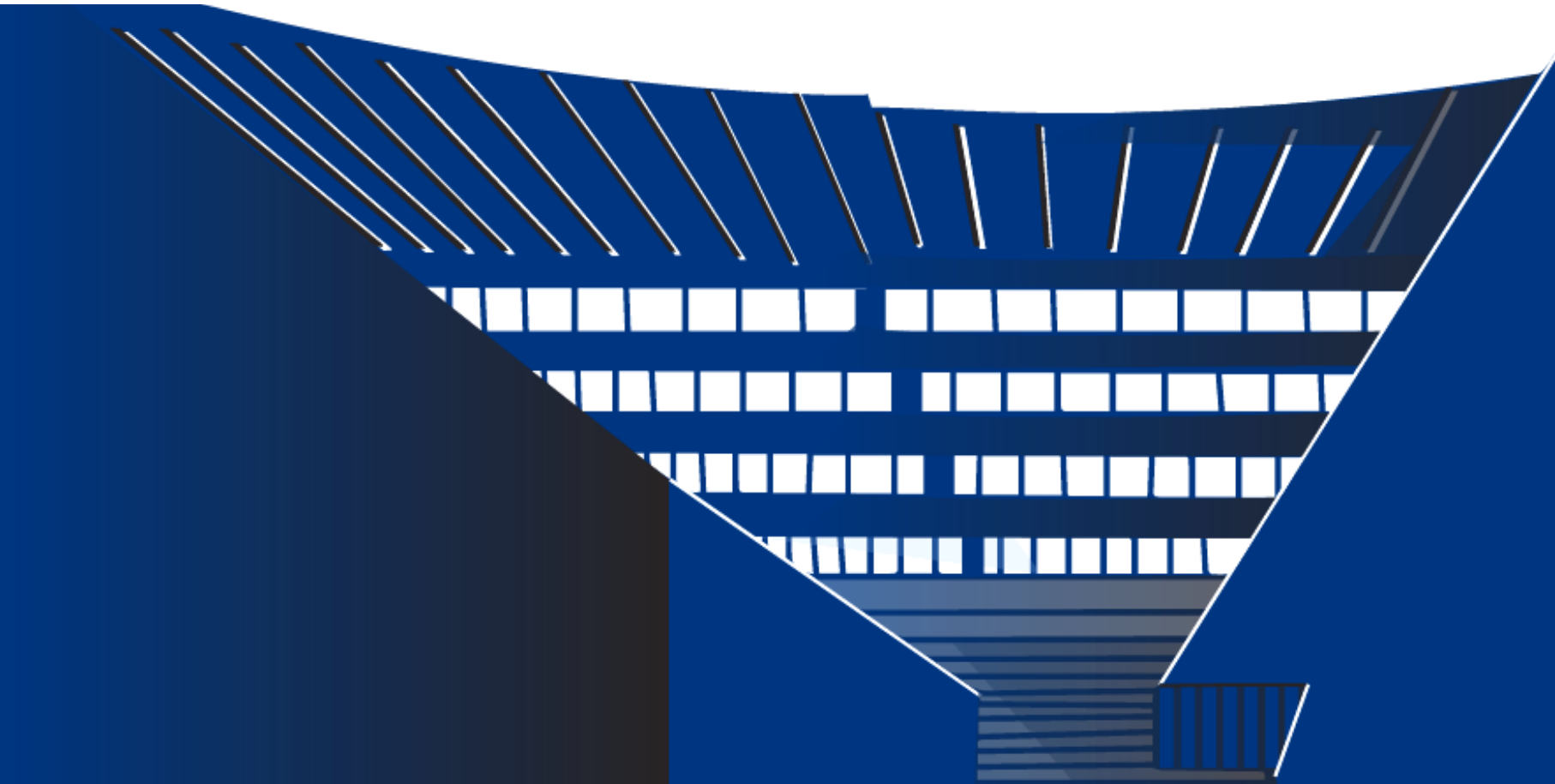
PLATINUM

€10,000

Value of Package €19,450 - Limited Availability

The package includes:

- Exhibition Space 6m x 2m
- 4 x Exhibition Passes
- 4 x Invitations for Gala Dinner
- Company Logo on the Conference website
- Company Logo in the Conference programme
- Company Logo on holding slides in selected sessions
- Delegate bag insert (1 item)
- Company advertisement (full page) in the conference programme
- Company Logo on the conference lanyards



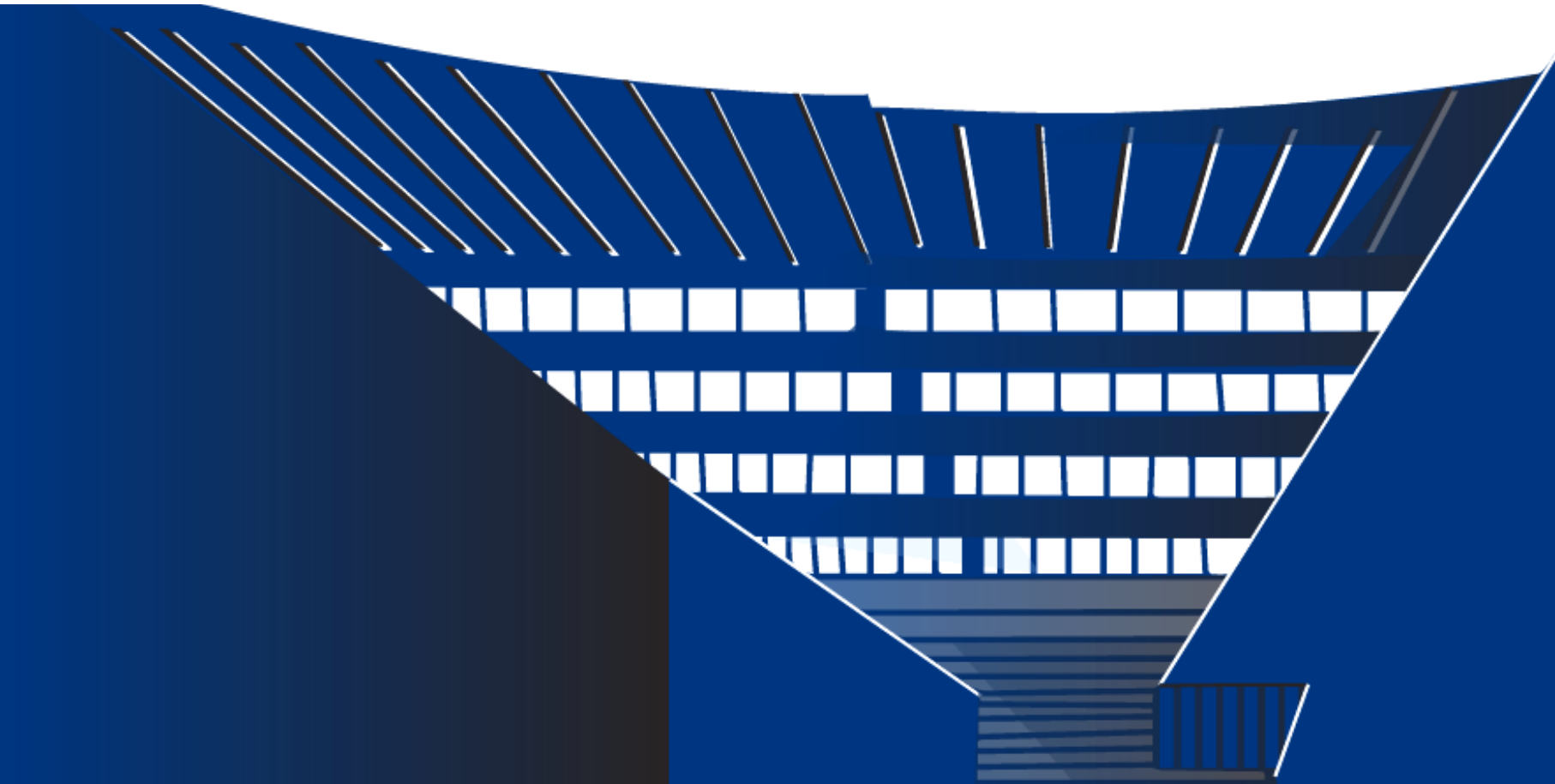
GOLD

€6,000

Value of Package €8,650 - Limited Availability

The package includes:

- Exhibition Space 3m x 2m
- 3 x Exhibition Passes
- 3 x Invitations for Gala Dinner
- Company Logo on the Conference website
- Company Logo in the Conference programme
- Company Logo on holding slides in selected sessions
- Delegate bag insert (1 item)
- Company advertisement (full page) in the conference programme



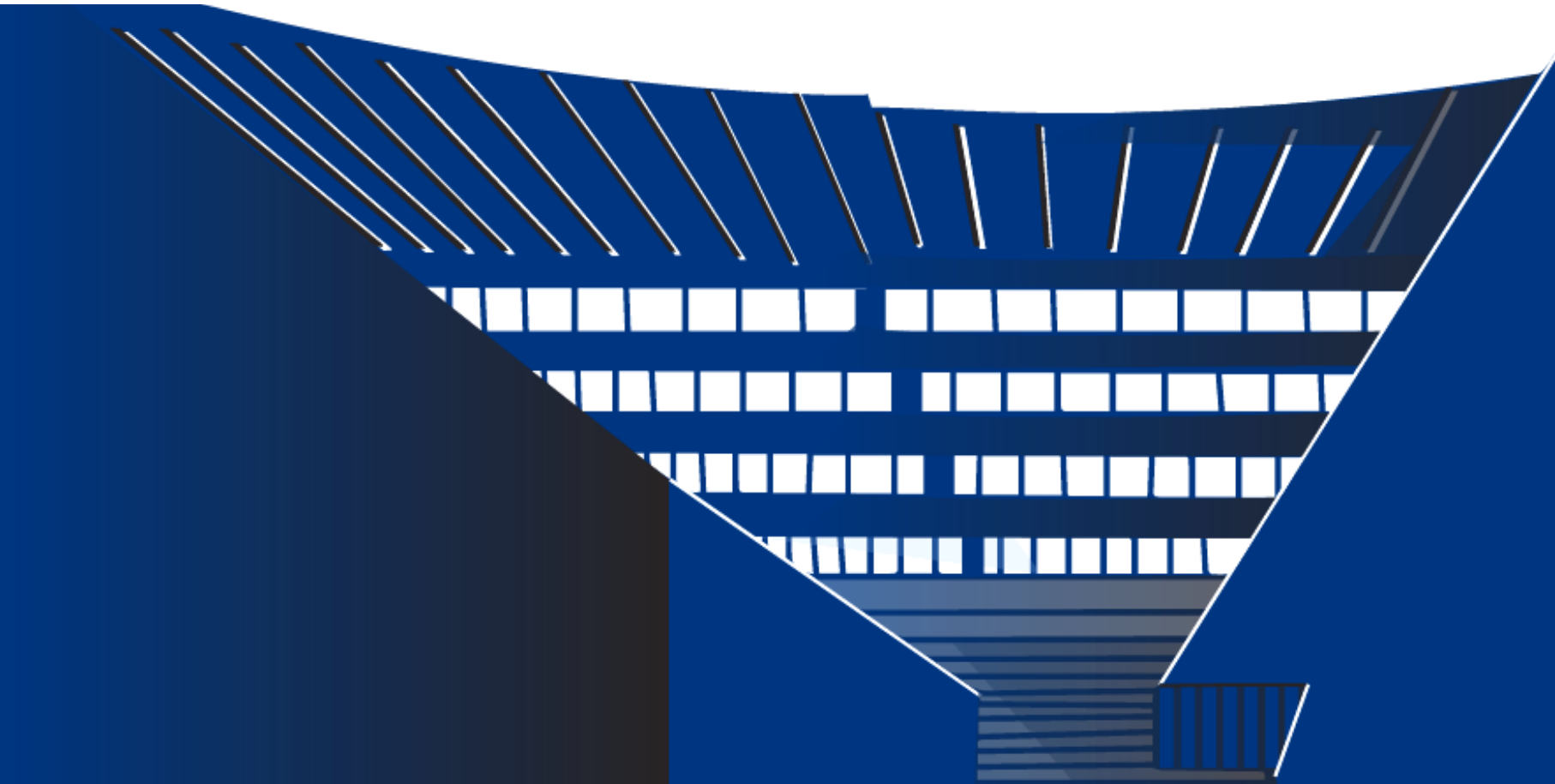
SILVER

€4,500

Value of Package €6,850 - Limited Availability

The package includes:

- Exhibition Space 3m x 2m
- 2 x Exhibition Passes
- 2 x Invitations for Gala Dinner
- Company Logo on the Conference website
- Company Logo in the Conference programme
- Company Logo on holding slides in selected sessions
- Delegate bag insert (1 item)



BRONZE

€3,500

Value of Package €4,950 - Limited Availability

The package includes:

- Exhibition Space 3m x 2m
- 2 x Exhibition Passes
- Company Logo on the Conference website
- Company Logo in the Conference programme
- Company Logo on holding slides in selected sessions

SPONSORSHIP PACKAGE OVERVIEW

SUMMARY TABLE OF MAIN SPONSORSHIP OPPORTUNITIES

SUMMARY OF BENEFITS	PLATINUM €10,000	GOLD €6,000	SILVER €4,500	BRONZE €3,500
Exhibition space	12 sqm	6 sqm	6 sqm	6 sqm
Exhibition Passes	4	3	2	2
Invitations for Gala Dinner	4	3	2	⊗
Company logo on conference website	●	●	●	●
Company logo in conference programme	●	●	●	●
Company logo on holding slides in selected sessions	●	●	●	●
Delegate bag insert (1 item)	●	●	●	⊗
Company advertisement (full page) in the conference programme	●	●	⊗	⊗
Company logo in the conference lanyards	●	⊗	⊗	⊗

EXHIBITION

€2,500

Value of Package €3,950

The package includes:

- Exhibition Stand - 3m x 2m
- 1 x Exhibition Pass
- Company Logo on the Conference website
- Company Logo in the Conference programme

OTHER PROMOTIONAL AND ADVERTISING OPPORTUNITIES

Gala Dinner Sponsorship



€ 6,000

- Logo on screen
- Logo on menus
- Logo on tables at drinks reception
- Pull up banners
- Programme

Welcome Reception Sponsorship

- Logo on screen
- Logo on tables
- Pull up banners

€ 3,500



Reusable Water Bottle Sponsorship



€ 10,000

Conference Delegate Bags Sponsorship

€ 8,000



A4 Insert in Delegate Packs



€ 1,500

Full Page Advertisement in Conference Programme

€ 1,000



Hand Sanitizer Sponsorship



€ 7,000

The background of the entire page is a photograph of the Aalto University Espoo building, a modern architectural structure with white, angular facades and large glass windows. The building is situated behind a body of water, with a rocky shoreline and a wooden pier visible in the foreground. The sky is clear and blue. A large, dark blue diagonal graphic element cuts across the right side of the image, serving as a background for the text.

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CONTACT US

FOR FURTHER INFORMATION OR TO
DISCUSS ANY OF THE OPPORTUNITIES
LISTED PLEASE CONTACT THE EURO 2022
CONGRESS SECRETARIAT AT
EURO2022@ABBHEY.IE
OR CALL: +353 1 6486 100

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